



Counties: Jefferson, AL



2000 Total Population	662,047
2000 Group Quarters	16,113
2008 Total Population	667,592
2013 Total Population	672,646
2008 - 2013 Annual Rate	0.15%



2000 Households	263,265
2000 Average Household Size	2.45
2008 Households	272,417
2008 Average Household Size	2.39
2013 Households	276,462
2013 Average Household Size	2.38
2008 - 2013 Annual Rate	0.3%
2000 Families	175,950
2000 Average Family Size	3.04
2008 Families	179,635
2008 Average Family Size	3.02
2013 Families	180,165
2013 Average Family Size	3.03
2008 - 2013 Annual Rate	0.06%



<b>2000 Housing Units</b>	288,162
Owner Occupied Housing Units	60.7%
Renter Occupied Housing Units	30.6%
Vacant Housing Units	8.6%
<b>2008 Housing Units</b>	305,430
Owner Occupied Housing Units	59.6%
Renter Occupied Housing Units	29.6%
Vacant Housing Units	10.8%
<b>2013 Housing Units</b>	313,959
Owner Occupied Housing Units	58.1%
Renter Occupied Housing Units	29.9%
Vacant Housing Units	11.9%

### Median Household Income

2000	\$36,869
2008	\$43,901
2013	\$48,984

### Median Home Value

2000	\$88,078
2008	\$119,101
2013	\$123,324

### Per Capita Income

2000	\$20,892
2008	\$24,630
2013	\$27,298

### Median Age

2000	36.0
2008	37.7
2013	38.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Households by Income**

Household Income Base	263,255
< \$15,000	20.0%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	1.8%
\$200,000+	2.3%
Average Household Income	\$51,819

**2008 Households by Income**

Household Income Base	272,415
< \$15,000	16.4%
\$15,000 - \$24,999	11.6%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	11.9%
\$100,000 - \$149,999	7.9%
\$150,000 - \$199,999	2.3%
\$200,000+	2.7%
Average Household Income	\$59,683

**2013 Households by Income**

Household Income Base	276,460
< \$15,000	14.6%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	8.8%
\$150,000 - \$199,999	2.8%
\$200,000+	3.0%
Average Household Income	\$65,664

**2000 Owner Occupied HUs by Value**

Total	174,982
<\$50,000	20.1%
\$50,000 - 99,999	38.1%
\$100,000 - 149,999	18.9%
\$150,000 - 199,999	10.3%
\$200,000 - \$299,999	7.1%
\$300,000 - 499,999	3.8%
\$500,000 - 999,999	1.4%
\$1,000,000+	0.4%
Average Home Value	\$122,170

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	87,911
With Cash Rent	93.8%
No Cash Rent	6.2%
Median Rent	\$393
Average Rent	\$407

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Jefferson, AL



## 2000 Population by Age

Total	662,047
0 - 4	6.5%
5 - 9	6.9%
10 - 14	7.1%
15 - 19	7.0%
20 - 24	6.9%
25 - 34	14.0%
35 - 44	15.7%
45 - 54	13.8%
55 - 64	8.5%
65 - 74	7.1%
75 - 84	4.8%
85+	1.7%
18+	75.2%

## 2008 Population by Age

Total	667,592
0 - 4	6.5%
5 - 9	6.2%
10 - 14	6.5%
15 - 19	6.7%
20 - 24	6.7%
25 - 34	13.8%
35 - 44	13.8%
45 - 54	15.0%
55 - 64	11.3%
65 - 74	6.6%
75 - 84	4.8%
85+	2.2%
18+	76.9%

## 2013 Population by Age

Total	672,646
0 - 4	6.5%
5 - 9	6.1%
10 - 14	6.2%
15 - 19	6.4%
20 - 24	6.9%
25 - 34	13.2%
35 - 44	13.3%
45 - 54	14.5%
55 - 64	13.0%
65 - 74	7.1%
75 - 84	4.5%
85+	2.4%
18+	77.4%

## 2000 Population by Sex

Males	47.1%
Females	52.9%

## 2008 Population by Sex

Males	47.4%
Females	52.6%

## 2013 Population by Sex

Males	47.5%
Females	52.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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## 2000 Population by Race/Ethnicity

Total	662,047
White Alone	58.1%
Black Alone	39.4%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	0.6%
Two or More Races	0.8%
Hispanic Origin	1.6%
Diversity Index	52.2

## 2008 Population by Race/Ethnicity

Total	667,592
White Alone	55.8%
Black Alone	40.8%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	1.3%
Some Other Race Alone	0.9%
Two or More Races	1.0%
Hispanic Origin	2.4%
Diversity Index	54.4

## 2013 Population by Race/Ethnicity

Total	672,646
White Alone	54.3%
Black Alone	41.6%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	1.5%
Some Other Race Alone	1.2%
Two or More Races	1.1%
Hispanic Origin	3.0%
Diversity Index	55.9



## 2000 Population 3+ by School Enrollment

Total	636,056
Enrolled in Nursery/Preschool	1.9%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	12.1%
Enrolled in Grade 9-12	5.9%
Enrolled in College	4.8%
Enrolled in Grad/Prof School	1.3%
Not Enrolled in School	72.5%

## 2008 Population 25+ by Educational Attainment

Total	450,160
Less than 9th Grade	4.3%
9th - 12th Grade, No Diploma	11.1%
High School Graduate	28.8%
Some College, No Degree	21.9%
Associate Degree	7.0%
Bachelor's Degree	17.1%
Graduate/Professional Degree	9.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Jefferson, AL

**2008 Population 15+ by Marital Status**

Total	539,457
Never Married	28.8%
Married	51.0%
Widowed	8.0%
Divorced	12.2%

**2000 Population 16+ by Employment Status**

Total	516,341
In Labor Force	61.5%
Civilian Employed	57.5%
Civilian Unemployed	3.9%
In Armed Forces	0.1%
Not in Labor Force	38.5%

**2008 Civilian Population 16+ in Labor Force**

Civilian Employed	92.9%
Civilian Unemployed	7.1%

**2013 Civilian Population 16+ in Labor Force**

Civilian Employed	93.6%
Civilian Unemployed	6.4%

**2000 Females 16+ by Employment Status and Age of Children**

Total	278,944
Own Children < 6 Only	7.3%
Employed/in Armed Forces	4.3%
Unemployed	0.4%
Not in Labor Force	2.6%
Own Children < 6 and 6-17 Only	5.3%
Employed/in Armed Forces	3.1%
Unemployed	0.2%
Not in Labor Force	1.9%
Own Children 6-17 Only	17.5%
Employed/in Armed Forces	12.2%
Unemployed	0.5%
Not in Labor Force	4.8%
No Own Children < 18	69.9%
Employed/in Armed Forces	32.3%
Unemployed	2.4%
Not in Labor Force	35.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Jefferson, AL

**2008 Employed Population 16+ by Industry**

Total	294,088
Agriculture/Mining	0.7%
Construction	6.2%
Manufacturing	8.0%
Wholesale Trade	4.3%
Retail Trade	11.4%
Transportation/Utilities	5.2%
Information	2.6%
Finance/Insurance/Real Estate	10.2%
Services	47.2%
Public Administration	4.2%

**2008 Employed Population 16+ by Occupation**

Total	294,088
White Collar	64.2%
Management/Business/Financial	13.6%
Professional	22.3%
Sales	12.9%
Administrative Support	15.4%
Services	15.6%
Blue Collar	20.2%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	5.0%
Installation/Maintenance/Repair	4.2%
Production	4.8%
Transportation/Material Moving	6.1%

**2000 Workers 16+ by Means of Transportation to Work**

Total	292,449
Drove Alone - Car, Truck, or Van	83.3%
Carpooled - Car, Truck, or Van	11.7%
Public Transportation	1.1%
Walked	1.3%
Other Means	0.7%
Worked at Home	1.9%

**2000 Workers 16+ by Travel Time to Work**

Total	292,449
Did Not Work at Home	98.1%
Less than 5 minutes	1.7%
5 to 9 minutes	7.3%
10 to 19 minutes	30.7%
20 to 24 minutes	18.6%
25 to 34 minutes	24.8%
35 to 44 minutes	5.5%
45 to 59 minutes	5.5%
60 to 89 minutes	2.4%
90 or more minutes	1.7%
Worked at Home	1.9%
Average Travel Time to Work (in min)	24.3

**2000 Households by Vehicles Available**

Total	263,265
None	9.9%
1	36.1%
2	35.3%
3	13.5%
4	3.6%
5+	1.5%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Jefferson, AL****2000 Households by Type**

Total	263,265
Family Households	66.8%
Married-couple Family	46.1%
With Related Children	21.4%
Other Family (No Spouse)	20.7%
With Related Children	13.1%
Nonfamily Households	33.2%
Householder Living Alone	28.7%
Householder Not Living Alone	4.4%

Households with Related Children	34.5%
Households with Persons 65+	24.7%

**2000 Households by Size**

Total	263,265
1 Person Household	28.7%
2 Person Household	31.8%
3 Person Household	17.7%
4 Person Household	13.5%
5 Person Household	5.6%
6 Person Household	1.8%
7+ Person Household	0.9%

**2000 Households by Year Householder Moved In**

Total	263,265
Moved in 1999 to March 2000	19.3%
Moved in 1995 to 1998	28.1%
Moved in 1990 to 1994	15.6%
Moved in 1980 to 1989	14.0%
Moved in 1970 to 1979	10.4%
Moved in 1969 or Earlier	12.7%
Median Year Householder Moved In	1994

**2000 Housing Units by Units in Structure**

Total	288,162
1, Detached	67.8%
1, Attached	2.9%
2	2.0%
3 or 4	3.7%
5 to 9	6.4%
10 to 19	6.2%
20+	7.2%
Mobile Home	3.8%
Other	0.1%

**2000 Housing Units by Year Structure Built**

Total	288,162
1999 to March 2000	1.8%
1995 to 1998	5.8%
1990 to 1994	5.9%
1980 to 1989	12.6%
1970 to 1979	20.1%
1969 or Earlier	53.8%
Median Year Structure Built	1968

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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## Top 3 Tapestry Segments

1.	Family Foundations
2.	Modest Income Homes
3.	Metropolitans



**2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$506,977,387
Average Spent	\$1,861.03
Spending Potential Index	69
Computers & Accessories: Total \$	\$52,550,420
Average Spent	\$192.90
Spending Potential Index	81
Education: Total \$	\$305,167,274
Average Spent	\$1,120.22
Spending Potential Index	82
Entertainment/Recreation: Total \$	\$822,344,049
Average Spent	\$3,018.70
Spending Potential Index	81
Food at Home: Total \$	\$1,090,904,282
Average Spent	\$4,004.54
Spending Potential Index	82
Food Away from Home: Total \$	\$769,109,492
Average Spent	\$2,823.28
Spending Potential Index	82
Health Care: Total \$	\$928,458,004
Average Spent	\$3,408.22
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$477,159,912
Average Spent	\$1,751.58
Spending Potential Index	76
Investments: Total \$	\$227,502,899
Average Spent	\$835.13
Spending Potential Index	82
Retail Goods: Total \$	\$5,855,846,870
Average Spent	\$21,495.89
Spending Potential Index	79
Shelter: Total \$	\$3,397,624,266
Average Spent	\$12,472.14
Spending Potential Index	80
TV/Video/Sound Equipment: Total \$	\$323,898,108
Average Spent	\$1,188.98
Spending Potential Index	83
Travel: Total \$	\$404,195,124
Average Spent	\$1,483.74
Spending Potential Index	79
Vehicle Maintenance & Repairs: Total \$	\$217,840,899
Average Spent	\$799.66
Spending Potential Index	81

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.